



# Vivek Kushwaha

Front End Web Developer+SEO Specialist

Dynamic and results-oriented web developer with expertise in SEO strategies seeking to leverage technical proficiency and marketing skills to drive digital growth for PlatformX. With a proven track record of developing high-performance websites and implementing effective SEO campaigns, I aim to contribute to the success and expansion of the organization.

## Contact

### Phone

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### Address

IND: Village- Madna,Pendra Road , Bilaspur ,  
CG , 495117(India)  
UAE: Flat 605, Building 285, Shabiya 10,  
Mussafah, Abu Dhabi(UAE)

## Education

2016

**Bachelor of Engineering (ET&T)**  
Chhattisgarh Swami Vivekanand  
Technical University

## Expertise

- HTML, CSS & JavaScript
- React JS, Redux, Next Js
- MongoDB,Express JS,RestAPI,Node Js
- Adobe Kit, Canava
- GIT
- Wordpress, Bootstrap
- SEM, SMO
- Google Analytics, Search Console, SEMrush, Ahrefs

## Language

English  
Hindi  
Deutsch(B1)

## Experience

### Feb 2022 - Present

PlatformX Solutions Pvt Ltd | Pune, MH, India

### Web Developer cum SEO Specialist (Remote)

- Develop and maintain custom websites and web applications using modern technologies and best practices.
- Optimize website performance for speed, usability, and search engine visibility.
- Conduct keyword research to identify target keywords and optimize content accordingly.
- Implement on-page SEO techniques such as meta tags, heading tags, and structured data markup.
- Perform technical SEO audits to identify and fix issues related to crawlability, indexability, and site architecture.
- Monitor website traffic, rankings, and other key performance indicators using Google Analytics and other analytics tools.
- Collaborate with content creators, designers, and marketing teams to execute comprehensive SEO strategies.
- Stay updated on industry trends and algorithm changes to adjust SEO tactics as needed.

### Dec 2017 - Nov 2018 (One Year Contract)

IRCLASS Systems & Solutions | Mumbai, MH, India

### Consultant (Remote)

- On-Page and Off-Page SEO
- Keyword Research and Analysis
- Google Analytics and Search Console
- Content Optimization
- Link Building
- Social Media Marketing
- Google Ads Management

## Certification

- Google Analytics Certification
- Google Adwords Certification

## Links



## Reference

### Mr. Vikas Kashyap

Network Engineer II, Sundus (YAHSAT)

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